**MELROSE Inc.**

**Entrepreneurs helping entrepreneurs, providing strategic financial services**

By engaging Melrose Inc, entrepreneurs can regularly access senior executive financial acumen and strategic discipline without having to hire a full-time financial executive or overspend on third-party service providers who are transactional in nature.

**Who we are?**

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Melrose Inc. evolved out of the companies, partnerships and relationships that Gene Vollendorf, its founder, has nurtured and built over the last 22 years. Mr. Vollendorf, the founder of Melrose, is an entrepreneur himself having built his own companies and managed several successful investment funds whose mandates were to invest in entrepreneurial growth companies.

Over his career, he has worked extensively with entrepreneurs like himself who have struggled to build an experienced and engaged executive management team.

Mr. Vollendorf has a proven track record of developing and implementing strategic corporate policy. His experience and education is in corporate finance, portfolio management and building businesses and he is a registered Portfolio Manager. He also has earned an MBA from the University of Chicago (1995) and is a Chartered Financial Analyst (CFA, 1999).

He applies this competence to evaluating an entrepreneur’s vision and corporate strategies and assisting in translating them into higher growth, improved efficiency and higher profitability. He has extensive experience in public and private, debt and equity capital markets, involving raising, managing and investing capital and completing corporate transactions. He has evaluated hundreds of corporate business strategies for potential investment.

Other core skills include financial and tax analysis, working with high-performing investment teams, managing financial and accounting functions, designing and implementing operational and compliance systems.

**QUOTES TO FLOAT IN LAYOUT**

**“I need a financial executive who gets the numbers, can think strategically and translate that combined expertise and understanding into forward-looking corporate strategies” powerful**

**“I need a financial executive who understands the inherent makeup of an entrepreneur”**

**“I need help implementing better financial systems and process that can be maintained in a disciplined way”**

**“If I could hire my equal in a financial capacity, my executive team would be complete” gene’s fave**

**SERVICES**

* We work intimately with our clients to determine their corporate and personal objectives
* We evaluate corporate strategies and assist in aligning them with financial ones
* We assist in budgeting, investing, financial forecasting and analysis and asset management
* We develop and implement accountability financial systems, processes and reporting
* We manage capital raising efforts, tax structuring issues and corporate transactions including mergers, acquisitions, and the sale of your business

**CORE VALUES**

We love working with entrepreneurs because they like ***adventure***. We understand the high energy, creativity and passion required to take high risks and achieve a corporate vision.

We like entrepreneurs because they are focused on ***achievement***. They are “can-do” people who take action.

We like entrepreneurs because their business relationships are like ***family***. Entrepreneurs are personally invested and value personal relationships with amazing people.

We like entrepreneurs because they work hard and live well. ***Health and wellness*** is as important as financial success, and most of all having fun is central to the mind set of most successful entrepreneurs.

***For more information contact***

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